



***FOR IMMEDIATE RELEASE***

## **Intellex Adds Extended Temperature Tag to its RFID Product Offerings**

*Tag enables tracking of assets in extreme temperature environments*

**Santa Clara, Calif. – February 26, 2008** – [Intellex Corporation](#), the leader in *Extended Capability RFID*, today announced the availability of its [SXT-7110](#) extended temperature tag, an advanced RFID tag designed to withstand harsh temperatures and other demanding environments. The tag's high temperature resin casing and high temperature battery ensure optimal performance in temperature ranges from -40 degrees Celsius to +125 degrees Celsius (-40 to +257 Fahrenheit). Other design elements ensure reliable operation in challenging RF environments such as around metals, liquids and outdoors. The introduction of this extended temperature tag follows Intellex's recently announced [badge tag](#) and [metal mount tag](#), further expanding Intellex's portfolio of [Extended Capability RFID](#) products.

Applications for the SXT-7110 include mounting on vehicles and equipment that are subject to repeated steam pressure washing, usage in industrial environments where exposure to high heat is common, and applications where the asset is exposed to severe cold outdoor temperatures.

"With winter temperatures in Canada dropping well below -20 degrees Celsius, using RFID to automatically track snow removal equipment would be a challenge," said Pierre Vidailac, president at Minds, Inc. "However, with the availability of the Intellex SXT-7110 extended temperature tag, we now have a solution to bring our transport traceability solutions to that market."

"This newest member of our tag product family was designed specifically to allow the application of our Extended Capability RFID Platform into harsh industrial and outdoor environments," commented Sam Liu, Intellex's director of marketing. "It will allow us to better serve customers in asset tracking, yard management, parts maintenance, manufacturing and other demanding applications."

The SXT-7110 is a durable tag that offers exceptional performance in severe hot and cold conditions. A modified form of the previously announced SMT-7100 tag, the SXT-7110 shares the ability to perform well in challenging RF environments, and to be read across a wide range of angles, due to the patent pending inverted F-plane antennae design.

### **About Intellex Corporation**

Intellex is the leader in *Extended Capability RFID* solutions, products and technologies. Our Intelligent RFID Platform, comprising high performance multi-protocol tags and readers, enables solutions for asset tracking, vehicle / yard

management, manufacturing WIP control, supply chain automation, parts maintenance, access control and other applications. It features range, reliability, memory capacity and security far beyond standard passive RFID, and at a fraction of the cost of active.

For more information on Intellex Corporation and solutions, please visit [www.intelleflex.com](http://www.intelleflex.com).

**Press Contact:**

Catrina Harris

[PR@vantage](mailto:PR@vantage) for Intellex Corporation

407-767-0452 x222

[charris@pr-vantage.com](mailto:charris@pr-vantage.com)

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